THE RACE SCOOP

RACE. TRAIN. TRAVEL. TOGETHER.



MORE RUNNERS. STRONGER CONNECTIONS.



FOR RUN CLUB LEADERS, RACE DIRECTORS AND BRANDS HELPING EVERYDAY RUNNERS FIND THEIR NEXT START LINE.

WHY WE STARTED

We came to racing in our forties as everyday athletes and quickly realized how scattered everything was.

We were saving Instagram posts we'd never find again, stalking YouTube for race recaps, joining random Facebook groups hoping somebody had the answer, and trying to figure out where the run clubs, meetups, training spots and good race-weekend information actually lived.

So we built the place we wished we'd had.

The Race Scoop brings those real experiences, practical answers and community knowledge together so the next person has a little less to figure out alone.

REAL PEOPLE. REAL EXPERIENCES. A STRONGER COMMUNITY.

THE COMMUNITY IS GROWING



Running clubs are on the rise.

3.5x

GROWTH IN RUNNING CLUBS ON STRAVA IN 2025.

New running clubs on Strava grew 3.5x in 2025, with club-organized events up 1.5x year over year.

Source: Strava, 2025 Year in Sport (Dec. 2025). Global platform data.

MORE PEOPLE ARE LET'S MAKE SURE THEY FIND YOU.

HOW WE CAN WORK TOGETHER



FOR RUN CLUBS

Help runners discover your crew through member stories and clear information about pace, location and who is welcome. Share the practical advice that makes a first visit feel easier.



FOR RACE DIRECTORS

Help runners understand your event through participant reviews and real race-day insight. Use recurring questions and feedback to identify what needs clearer communication.

LET'S START SMALL. A SIMPLE WAY TO WORK TOGETHER.

1. **WE FEATURE YOU**
   Club or race spotlight.
2. **YOUR PEOPLE GIVE US THE SCOOP**
   Stories, experiences and practical advice.
3. **WE SEND PEOPLE TO YOU**
   Direct link to your join or registration page.
4. **WE LEARN TOGETHER**
   Referral traffic, inquiries, sign-ups and useful feedback.

WHAT IS THE RACE SCOOP?



A COMMUNITY-POWERED PLATFORM FOR PEOPLE WHO RACE, TRAIN, TRAVEL AND SHOW UP.

The Race Scoop brings together real race experiences, training and gear tips, finisher and community stories to help athletes make the most of every start line and everything in between.

From first timers to seasoned racers, we're here for the curious, the committed and everyone in between.

REAL PEOPLE. REAL EXPERIENCES. A STRONGER COMMUNITY.



RACE

RACE REVIEWS AND REAL EXPERIENCES FROM AROUND THE WORLD.



TRAIN

TRAINING TIPS, WORKOUT IDEAS AND EXPERT INSIGHTS.



ESSENTIALS

EQUIPMENT AND FUEL REVIEWS THAT WORK.



FINISHERS + COMMUNITY

FINISH-LINE STORIES, RUN CLUBS, TRAINERS AND THE PEOPLE WHO SHOW UP.

EVERY RACE HAS A STORY.



DIFFERENT PEOPLE. DIFFERENT ROADS. SAME PASSION.

Behind every start line is a real person with a why. A new goal. A tough season. A fresh start. A comeback. A first time. A different perspective.

The Race Scoop shares the stories, lessons and honest experiences from runners, triathletes, HYROX athletes and everyday people who show up — so you can go into your next race informed, inspired and ready for what's ahead.

REAL STORIES. REAL TAKEAWAYS. A STRONGER COMMUNITY.



FIRST-TIMERS

New to the start line? Get real advice from people who've been there.



COMEBACKS

Injuries, life changes, big returns. Real stories from real athletes.



NEW PERSPECTIVES

Different backgrounds. Different goals. Same determination.



A STRONGER COMMUNITY

Stories that inform, inspire and help the next person show up.

MORE THAN A RACE.



DIFFERENT DISCIPLINES. SAME DRIVE. A BIGGER COMMUNITY.

From marathons to HYROX, from local 5Ks to global majors, endurance and functional fitness bring out something real in people — discipline, resilience, curiosity and connection.

The Race Scoop is here for every step of it. Real experiences, trusted insights and a community that helps you go further, whatever your finish line looks like.

MORE RESOURCES. MORE PEOPLE. A STRONGER YOU.



RACE REVIEWS

Honest reviews, course insights and real experiences from races around the world.



TRAINING

Workouts, training tips and expert advice for running, HYROX and all types of movement.



TRAIN HERE

Find training facilities, gyms and spaces to get the work in. Real spots. Real people.



FIND A TRAINER

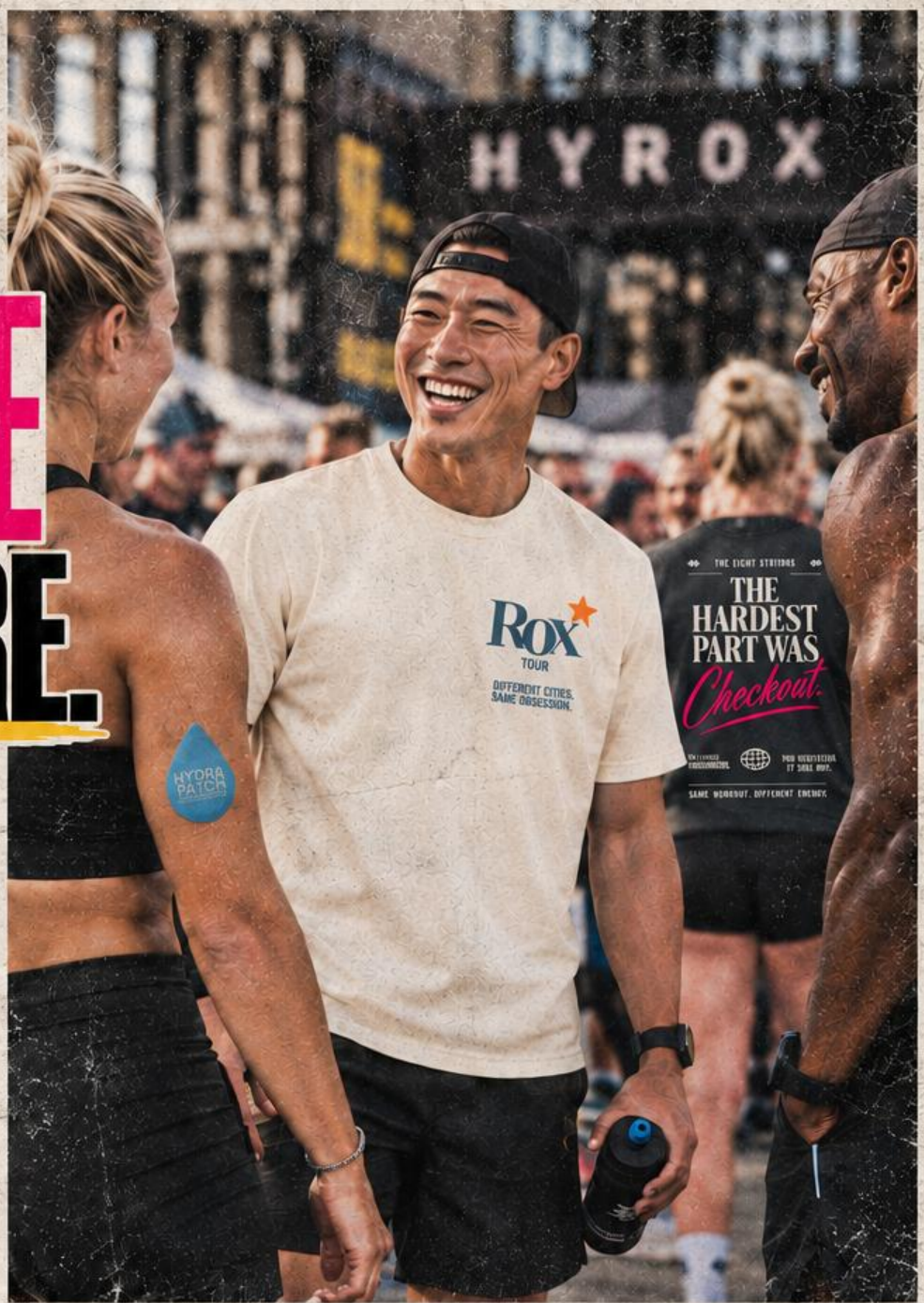
Local coaches and trainers who can help you prepare for what's next.



COMMUNITY

Find run clubs, meetups and people to train and race with. A tribe that shows up.

YOUR PEOPLE ARE HERE.



FIND YOUR CREW. GO FURTHER.

Connect with runners, HYROX athletes, first-timers and seasoned racers. Share questions, get real advice, and find the people who make the journey more meaningful.

Different backgrounds. Different goals. Same obsession.

GOOD PEOPLE MAKE GREAT RACE DAYS.

COMMUNITY SPOTLIGHT

STORIES. TIPS. SUPPORT. ALL IN ONE PLACE.



RUN CLUBS

Local runs. New routes. Instant friends.



RACE PARTNERS

Train together. Race together. Go further.



FIRST-TIMERS

New to the scene? You're in the right place.



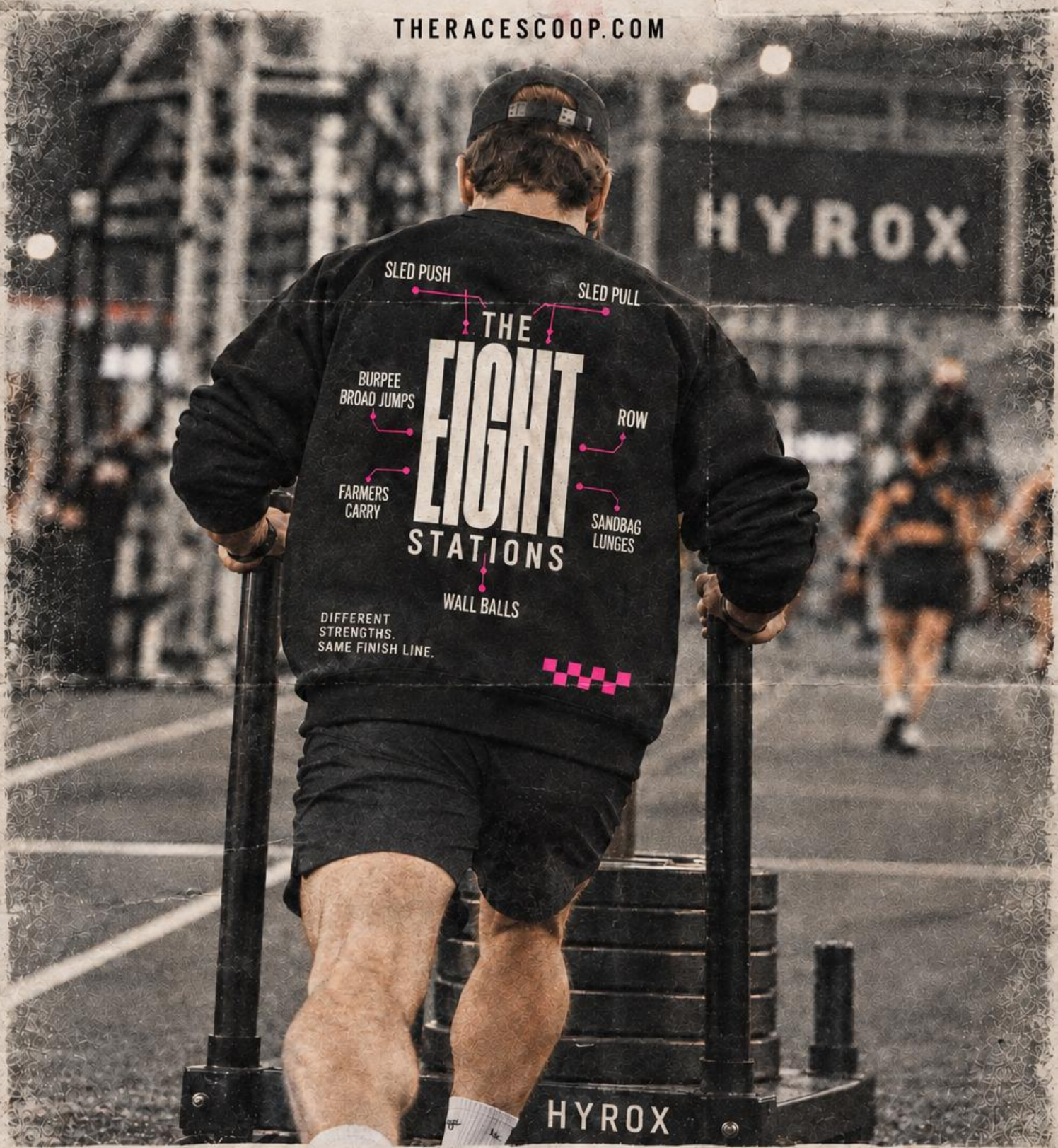
LIFERS

Different backgrounds. Same obsession.

SHOP THE SCOOP.

THE UNIFORM FOR PEOPLE WHO SHOW UP.

THERACESCOOP.COM



GIVE US *THE SCOOP.*



REAL EXPERIENCES.
REAL ADVICE.
A STRONGER COMMUNITY.

Your race. Your story. Your perspective helps someone else show up more prepared, more confident, and more connected.

BECAUSE GOOD PEOPLE MAKE GREAT RACE DAYS.

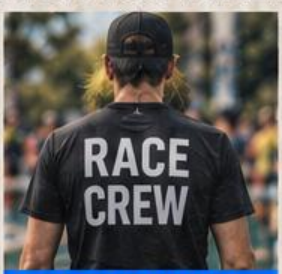
THERE'S A PLACE FOR YOU HERE.

DIFFERENT ROLES. SAME OBSESSION.



ATHLETES

Rate races. Share your story, Help the next runner.



RACE ORGANIZERS

Get real feedback. Showcase your event. Connect with your. community.



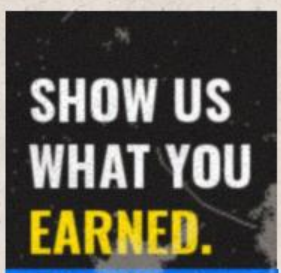
RUN CLUBS

Share your crew. Post meetups. Spotlight your city.



COACHES + TRAINERS

Share tips. Recommend races. Tell us what's working.



FINISHERS

Post your medal. Share the story behind the finish.

HOW TO GET INVOLVED

IT TAKES 2 MINUTES. IT MAKES A BIGGER IMPACT THAN YOU THINK.

1. RATE YOUR RACE

Share your experience. Help others.

2. WRITE A REVIEW

Tell us what worked, what didn't and what surprised you.

3. ADD PHOTOS

Show us the real view. Your pics help bring the race to life.

4. JOIN THE COMMUNITY

Follow, comment, connect and support other racers.

5. SPREAD THE WORD

Know someone who should be on The Race Scoop? Send them here.